

## MedTap<sup>®</sup> The clinicians consultation at the patients' fingertips

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# The problem

Adherence to medicines is the extent to which the patient's action matches the agreed recommendations.

#### However:

- In the UK, ten days after starting a medicine, almost a third of patients are already non-adherent
- Of these, 55% don't realise they are not taking their medicines correctly
- Whilst 45% are intentionally non-adherent.

Non-adherence is a powerful confounder of evidence-based practice and can affect daily patient management, resulting in inappropriate therapeutic escalation with greater costs and potential for harm.



## Barriers to adherence

Patients have much greater access to information from lay sources. This information can be more persuasive than that of healthcare professionals.

Pre-existing health beliefs are hard to change this can impact how patients perceive necessity of medicines and concerns they have about long-term use.

Healthcare professionals tend to instruct and often don't cover the information patients want to know.



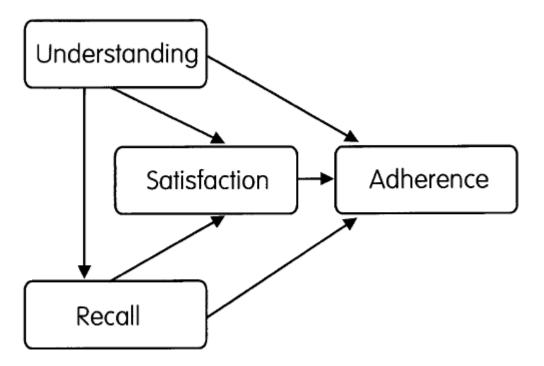


## The idea....

Empowering patients to take a more active role in their health management by supporting them to:

- Better understand their condition and medicines
- Improve their satisfaction with information provided

We need to ensure patients have quick and easy access to this information using digital technology

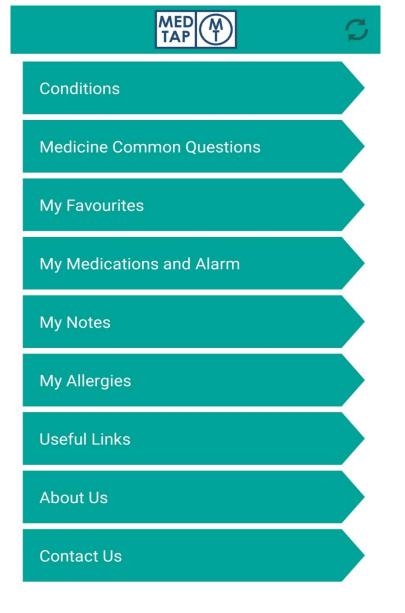


Ley P. Communicating with Patients: Improving Communication, Satisfaction and Compliance. New York: Croom Helm, 1988

An Academic Health Sciences Centre for London

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#### MedTap provides:

- Patient-centred information that is easily accessible but scientifically rigorous.
- From a recognisably trusted source.
- Videos replicating the healthcare professional consultation.

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#### MedTap provides:

- Generic information on medicines and how to take
  these
- Practical advice on managing prescriptions



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# MedTap

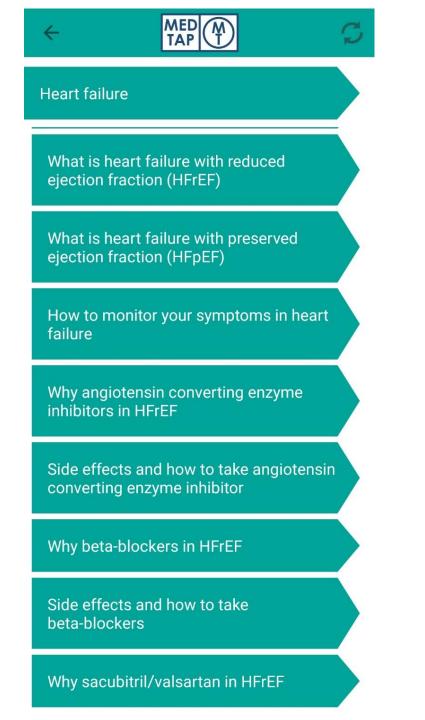


#### MedTap provides:

- Information on key medicines within conditions
  - Why the medicines need to be taken
  - How they work
  - Side effects of the medicines and what to do should they suffer one

• Practical advice on how to take

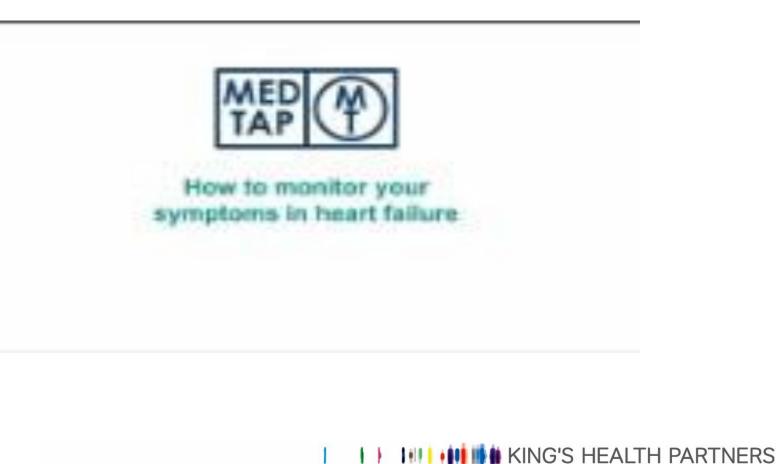
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## MedTap



How to monitor your symptoms in heart failure:



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Medications Reminders

Bisoprolol Fumar\_Tab 10mg 10mg at 08:00 Everyday Use to treat: heart failure Updated: 09/09/2020

←

Entresto\_Tab 49mg/51mg 49/51mg at 08:00 Everyday 49/51 at 20:00 Everyday Use to treat: heart failure Updated: 24/09/2020

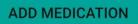
Eplerenone\_Tab 50mg 25mg at 08:00 Everyday Use to treat: heart failure Updated: 09/09/2020

Furosemide\_Tab 40mg 40mg at 08:00 Everyday Use to treat: heart failure Updated: 24/09/2020 **MedTap**®



MedTap provides:

- Patients the ability to add their medicines
- To support clear identification and accurate documentation of medicines by healthcare providers



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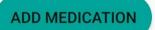


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MedTap provides:

• The ability for patients to set medication alarms for the doses they require

 To ensure patients never unintentionally miss a dose



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#### Information videos available

- Heart failure
- Medicines post myocardial infarction
- DOACs in atrial fibrillation
- Dermatology
- Medicine common questions

#### Patient information leaflets

• Sleep conditions

## Easy access to information

- Asthma/COPD
- How to use inhalers
- Smoking cessation

#### In development

- Inherited cardiac conditions
- Cardiac devices
- SGLT2s in HF



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#### Feedback

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We would like your feedback, click below to email.

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#### Email

The medicine list is really helpful and I now use to show HCP my med lists. HF patient in clinic:

Feedback

The app is very useful and its our request to include dilated cardiomyopathy. Via app feedback: Guy's and St Thomas' NHS Foundation Trust

Arrhythmia Alliance Patient services team – 2019

Quick and easy, as well as being free to download The functions are easy to use and gives you comprehensive information on the go

It is good that an HCP has developed it, so you know the information is accurate The short video's are brilliant, the doctor is calm and reassuring

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# Guy's and St Thomas'

## **MedTap**

## Free to download



#### iOS: bit.ly/medtapios

Android: bit.ly/medtapandroid

Acknowledgements:

Dr Tevfik Ismail: Cardiology consultant Dr Vivian Auyeung: Health psychologist, King's College London

For feedback or further information please contact the team on MedTap@gstt.nhs.uk

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